

2025-2026 London SEI Research Day

University College London School of Management (One Canada Square, 50th Floor)
9 January 2026: 10.00 – 18.00

Programme

10:00 – 10:30 Arrival and Breakfast (Seminar Room)

Breakfast served.

10:35 – 10:55 Welcome to the SEI Research Day (Northwest Lecture Theatre)

Welcome - Angela Aristidou (UCL School of Management)

Overview of the Day - Sara Estevez Cores (UCL School of Management)

10:55 – 12:20 Paper Session 1: Beyond the data - Identity and information in strategic choices (Northwest Lecture Theatre)

Full paper presentations @ 15 min presentation + 5 min Q&A

10:55 – 11:15 *Ozan Kirtac (London School of Economics and Political Science)*
Your Logo Counts More Than Your Numbers

11:16 – 11:36 *Akane Vallery Uchida (Bayes Business School)*
Becoming the Algorithmic Self: How Social Media Regulates Entrepreneurial Identity

11:38 – 11:58 *Aaron Ayila (London School of Economics and Political Science)*
Hitting the Pitch Running: Immigration, Human Capital, and Job Performance of New Hires

11:59 – 12:19 *Tyler Sally (UCL School of Management)*
Political Cue Exposure and Information Preferences at Work

12:30 – 13:10 Lunch (Seminar Room & Southwest Lecture Theatre)

Vegetarian options offered in the Seminar Room and meat options in the Southwest LT.

13:20 – 14:10 The Idea Incubator

Paper Proposals & Idea Development in four pre-assigned small groups.

Abductive Research (Facilitated by Mark Kennedy) - Boardroom

AI & Text Methods in Management (Facilitated by Vivianna He) - Seminar Room

Grand Challenges & Emerging Markets (Facilitated by Tom Lawrence) - NW Lecture Theatre

Creative Sources of Data (Facilitated by Santi Furnari) - SW Lecture Theatre

See Page 3 for proposal presenters.

14:15 – 15:00 Networking Session (Southwest Lecture Theatre)

Coffee and light snacks will be provided at 14:30 in the Seminar Room.

15:10 – 16:00 Panel Discussions

Attendees may choose between the following two panel sessions.

Panel Discussion on the Academic Job Market (Northwest Lecture Theatre)

Panel members: Khwan Kim (UCL), Ute Stephan (KCL), Tobias Kretschmer (Imperial) and Aliasghar Bahoo Torodi (Bayes)

Moderator: Sara Estevez Cores (UCL)

Panel Discussion on How to Start a PhD (Southwest Lecture Theatre)

Panel members: Anil Doshi (UCL), Paolo Aversa (KCL), Jeff McMullen (Imperial), Casidhe Troyer (LBS), Elena Novelli (Bayes)

Moderator: Khodr Badih (Bayes)

16:00 – 16:15 Coffee Break (Seminar Room)

Coffee will be provided.

16:20 – 17:45 Paper Session 2: The choices we make - technology, innovation, conflict and expansion (Northwest Lecture Theatre)

Full paper presentations @ 15 min presentation + 5 min Q&A

16:20 – 16:40 *Sangseok Lee (Bayes Business School)*
When AI Advises and Humans Decide: Integrating Organizational Decision-Making Research Through Judge-Advisor Systems

16:41 – 17:01 *Nicholas Bacon (King's College London)*
A Complexity-Based Theory of the Role of MNEs in Globalization and De-Globalization

17:03 – 17:23 *Giorgia Di Summa (Rotterdam School of Management, Erasmus University)*
Understanding the Psychodynamics of Lifestyle Entrepreneurs in the Portuguese Wine Bar Scene

17:24 – 17:44 *Sunny Wang (London Business School)*
The Diffusion of Conflict in Family Firms

17:45 – 18:00 Wrap up and goodbye (Northwest Lecture Theatre)

Closing Remarks - Joost Rietveld (UCL School of Management)

18:30 - Late Small Bites & Drinks - *Marceline (5 Water Street, London E14 5GX)*

The Idea Incubator: Breakout Sessions (13:20 – 14:10)

Boardroom	Abductive Methods
	Facilitator: Mark Kennedy (Imperial College Business School)

Babatunde Abdullahi (Imperial College Business School)
Invisible Growth: How Firms Expand through Informal Institutions in African Markets

Jadwiga Supryna (Oxford Saïd Business School)
The Omitted Space: The Role of Spaces in Social Inclusion

Seminar Room	AI & Text Methods in Management
	Facilitator: Vivianna He (UCL School of Management)

Florian Burnat (Warwick Business School)
The Governance of Criteria: How Organizations Decide How to Decide

Ivan Ramzin (Bayes Business School)
Get Noticed, or Fail Trying: Release Timing and Attention Allocation on Streaming Platforms

NW LT	Grand Challenges & Emerging Markets
	Facilitator: Tom Lawrence (Oxford Saïd Business School)

Elena Christodoulou (King's College London)
Making Impact Count: Micro-foundations of Ambiguous Categories

Lucy Caines (Cambridge Judge Business School)
Translation across epistemic boundaries: bridging AI technologies and Indigenous Knowledge Systems in climate-conflict prediction practices

SW LT	Creative Sources of Data
	Facilitator: Santi Furnari (Bayes Business School)

Lorna Downie (Vrije Universiteit Amsterdam)
And the Winner Was: How Organisations Manage Their Predictive Models Through Cycles of Ground Truthing

Lorenzo Maulini (Oxford Saïd Business School)
From Desert to Mecca: How Peripheral Actors May Leverage Low-Munificence Places to Shape Celebrated Innovations

How the day is run: Notes and instructions

The day is organised into two full paper sessions, an Idea Incubator, a networking session and a panel discussion.

During the **full paper sessions**, presenters will have **15 minutes** to present their papers, followed by 5 minutes for audience questions and feedback.

Similarly, during the **Idea Incubator**, presenters will have **15 minutes** to present their proposals, followed by 5 minutes for audience Q&A. The facilitator will then lead a guided discussion for 10 minutes on each session's topic. Note that the paper proposal sessions will be run in parallel breakout sessions organised according to attendees' interest areas as indicated during registration.

Following the Idea Incubator, there will be a **networking session** for students and faculty to connect and discuss shared interests over coffee and pastries.

The day will include two concurrent **panel discussions** during which students will have the opportunity to ask distinguished faculty members questions about the job market (panel 1) or navigating the PhD process (panel 2).

The research day will be followed by an optional **social event** at a nearby venue (Marceline, 5 Water Street, London E14 5GX).

To keep costs down and support sustainability, please return your lanyard at the end of the day and recycle your event badge.

If you have any further questions, please do not hesitate to contact Sara Cores at sara.cores.23@ucl.ac.uk or Youngbeom Kim at youngbeom.kim.24@ucl.ac.uk.

The Organizing Committee

Attendees

Bayes Business School	Cambridge Judge Business School	Imperial College Business School	King's College London Business School	London Business School
Abhishek Sharma	Dequn Teng	Babatunde Abdullahi	Ali Masoumifar	Casidhe Troyer
Akane Vallery	Fatema El-Wakeel	Olanrewaju	David Peisakhov	Chiara D'Ambrosio
Uchida	Lucy Caines	Chengwei Liu	Elaine Siu	Dalbert Ma
Alessandro Giudici	Niklas Rückwald	Jeff McMullen	Elena Christodoulou	Dian Jiao
Aliasghar Bahoo	Yutong Xia	Luigi Mosca	Jayne Haines	Hannah Sun
Elena Novelli		Madina Nurguzhina	Johann Fortwengel	Junyang Li
Esme Palaganas		Maribeth Olafioye	Joiriyah Telmesani	Lulua Alsudairi
Filippo Rizzato		Mark Kennedy	Lamees Tanveer	Matthew Ryan
Han Lu		Michael Schnitzlein	Mihwa Seong	Padmalaya Mallick
Hans Frankort		Mojtaba Nouri	Mingcan Zhang	Ruijing Chen
Ivan Ramzin		Patrick Hallila	Nicholas Bacon	Shengwu Sun
Kabir M Joshi		Raj Arasanal	Niklas Lindlbauer	Sunny Wang
Khodr Badih		Ryo Shimizu	Paolo Aversa	Yanqi (Eva) Cheng
Mara Guerra		Tobias Kretschmer	Samira Shihab	
Sangseok Lee			Siyi Zheng	
Santi Furnari			Ute Stephan	
			Yunus Isik	

London School of Economics	UCL School of Management	University of Oxford Saïd Business School	Warwick Business School	Others
Aaron Aujla Earl Panganiban Kexin Zhang Lourdes Sosa Ozan Kirtac Yingxin Du	Angela Aristidou Anil Doshi Chengzi Zhu Davide Ravasi Emil Mirzayev Jingze Wang Joost Rietveld JP Vergne Khwan Kim Mahdi Saeedian Menghan Cui Rohin Borpujari Sam Quinto Sara Estevez Cores Tyler Salley Vivianna Fang He Wan-Jung Tsai Youngbeom (YB) Kim	Caitlin MacDonald Jadwiga Karolina Suprynowicz Lorenzo Maulini Marc J Ventresca Mehdi Montakhab Pinar Ozcan Sarala Duckworth Tom Lawrence Valentin Harasti	Domenika Uskova Florian Burnat Mithuna Parvans Mulloth Qiufan Huang Rakshita Honnati ¹ Zhixuan (Jackson) Guo Ziqi Liu	Zihao Chen Queen Mary University of London Giorgia Di Summa Rotterdam School of Management, Erasmus University Lorna Anne Downie Vrije Universiteit (VU) Amsterdam